

# Shady Oaks Country Club

## Minutes

Date: 05/16/2019

Next Meeting 6/20/19

Board Members: Dan Koch, Kris Welker, Clay Partington, Jeff Lovegren, Dave Kemp, Jeff Schnaiter, Mike Bonnell

Not Attending: Patty Ohlendorf, Matt Welty

Staff: Eric Henkel

Guests:

Call Meeting to Order

Time: 6:00

### Secretary Report:

April Minutes

Motion by : Mike Bonnell, Jeff Schnaiter

### Financial Report:

Revenue still slow, Expenses are being held very well. Weather has not been cooperating! Large portion of the expense savings is less course staff, volunteers and not having a full time manager. Many thanks to Kris, Greg, Eric and Mark for watching expenses and all the hard work put in. Talked about updating out financials in the future, so we can run payroll, W2's and talk to light speed.

Motion by: Dave Kemp, Mike Bonnell

### Course Report:

Roughs have been sprayed for crabgrass etc., still need to apply fertilizer etc. Been too wet so far this year. Eric has created a list of volunteer work to be done. Summer help will be starting soon. Engine went out in greens mower and gator. Totaling about \$6500, JW turf allowing us to pay monthly. Thank You to Jeff Schnaiter and Greg Welker for volunteer hours. We will be scheduling a greens and fairways meeting to discuss what we can do on 5 and 17

### Club House Report:

Greg Deming would like to do a fish fry, just needs a date. We are going to extend our spring rates to summer till July 1<sup>st</sup>. Motion made by Jeff Schaiter, second by Jeff Lovegren, passed.

1. Hannah McCoy took a full time job so we are trying to use the remaining staff to cover. Need to be careful with Sharon's hours. Kim Payne has decided to return which is good.
2. I have Food Sanitation Manager certification

3. Harrison can't do season long hole in one insurance but was going to investigate further.
4. Blackhawk is coming out to look at installing a jukebox. It will be through Touch Tunes and run off our internet and existing speakers. It also has a mike that can be used for announcements, etc. Free installation. Touch Tunes gets 24% off top and we split rest with Blackhawk. No investment needed.
5. Hole signs received so far:
  - a. Woodhaven \$250
  - b. HP Seed \$250
  - c. Amboy Dental \$600
  - d. Sublette collision \$250
  - e. Corteva \$250
  - f. Two Sisters Passed
6. Events between now and next Board Meeting:
  - a. 6/2 Jones graduation party
  - b. 6/2 Round 1 Men's Lincoln/RRC Qualifier
  - c. 6/6 Chicago group starts Thurs night League
  - d. 6/7 Holding for SVCC Outing – not optimistic
  - e. 6/8 Koch Family Golf outing
  - f. 6/9 Round 2 Men's Lincoln/RRC Qualifier
  - g. 6/9 DeKalb Elks (tee times starting at 10:00)
  - h. 6/12 Ladies Craft Night
  - i. 6/15 Glow Ball
7. Kyle Anderson won the daily draw and put the \$90 toward his Promo membership
8. IGB license application has been updated. Review is June 13, 2019. Once approved we need to update officers.
9. Need a 1-5 year plan for SOCC Improvements. Example:
  - a. 2019 – parking lot repairs
  - b. 2020 – cart parking area revision
  - c. 2021 – Bar facelift
10. Need a strategy for purchasing golf carts. Between 1 and 5 per year? Worried about future of Rod's.
11. I haven't met with GRO yet about a corporate membership. Between the rained out days and working mostly at night I just haven't made the time. Does anyone else want to take a stab at it.
12. 1<sup>st</sup> Nat'l has about \$14k today and QB about \$9 - \$10k after taxes are updated
13. Payroll is due Sunday 5/19 - \$5-6k?
14. We have about \$7,800 in bills due between now and mid-June excluding the JW Turf bill for the mower and Gator repairs (\$6300). We are paying \$1200 a month until it is paid. Made 1<sup>st</sup> payment this week.
15. Do we charge weekend rates on the day of a holiday?
16. Need to discuss stock that people may want to sell

#### Committee Report(s)

1. Club Activities
2. Greens and Fairways

3. Tournament Committees
4. Gaming – Jeff, Dan and Matt need to be finger printed.

Unfinished Business:

1. Web site – Updated and current
2. Corporate Memberships, need to talk to green river yet. Mike Bonnell will talk with them.
3. Business after Business Rescheduled to June 19<sup>th</sup> at Shady, posted on web site as well – Sandwiches, beer, wine, door prizes. Maybe talk to local businesses about having a local special for play.
4. Two for one special Thursday \$25, Mendota willing to advertise and help us. – We can use the 815 – Kris has proof to approve, coupons for Mon, Wed, Fri, Sat Sun after 2:00pm two for one. Program for the LaSalle Peru area. We can use our web site and facebook for our area.
5. Need to push glow golf more – we will run our first event June 15<sup>th</sup>. Bontz/Kemps to run
  - a. We should run a Woodhaven event. Lets contact Nikki Leffelman and discuss.
6. Junior golf program. Sunday evenings. Dave will design a program. Template done, date will change, since Dave had it ending on fathers day.
7. Need different clubs to rent. Maybe use Sports Boss in Leland. – Members have sets we can get that are much better. 4 right handed 2 left handed.
8. Hole advertising signs Radio ad. – Kemp has drafted an add to target memberships, Mens night and kids play for free. Kids 14-18 half price.
9. Kris will get banner for friends of Shady Oaks.- Done and ready to be marked up.
10. Road patching – as soon as they can get here.
11. Sign the book- going good !
12. Ladies special on Wednesdays

New Business:

- 1) Jeff has a band maybe we can get to come here.
- 2) Kemp will talk to Jake Leffelman about manning our Web Site.
- 3) Jeff Schnaiter talked about updating our service

Adjournment:

Motion to: Jeff Schnaiter, Mike Bonnell